Digital Borrowing: eBooks, eAudio & eMagazines

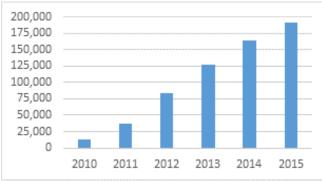
- Access to digital borrowing supports community outreach in a variety of ways:
 - 10% of Americans own a smartphone but do not have broadband at home. Those with relatively low income and educational attainment levels, younger adults, and non-whites are especially likely to be "smartphone-dependent."
 - People with physical limitations report that mobile devices are easy to hold, lighter than a standard paperback, and invaluable to those with arthritis or other problems that make turning pages painful to impossible.
 - People who live any distance from the library can equally access a digital copy, provided they have an Internet connection. A MHLS patron reported they use eBooks because *"I live over 10 miles away from my library in a rural area with no car."* Another patron reports *"I use the online system because I can no longer drive so it is convenient to borrow online."*
 - People with vision difficulties appreciate that fonts in eBooks & eMagazines can be resized, making it easier to read. A MHLS patron reported "I am sight impaired and love eBooks because I can read easily on my Kindle."
 - o eAudiobooks provide books for people who cannot read print.
 - eAudiobooks provide titles to people with limitations that prevent them from holding a book or turning its pages.
 - People who struggle with reading find eAudiobooks allow them to enjoy more complex stories and vocabulary. Readers who struggle to 'decode' words have difficulty absorbing their meaning, so comprehension and enjoyment suffers. Research shows that audiobooks allow the listener to visualize as they listen, and their understanding is also helped by the tone of voice, accent, emphasis and timing given to the text by the professional reader.





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Digital Borrowing: eBooks, eAudio & eMagazines

eMagazines



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- American Patchwork & • Quilting
- AppleMagazine .
- ARCHAEOLOGY •
- Astronomy
- Backpacker
- **Bead & Button** •
- Better Homes and • Gardens
- Bicycling •
- **Birds & Blooms**
- Bon Appetit
- Brides •
- Car and Driver
- **Clean Eating** •
- Conde Nast Traveler
- Cook's Illustrated
- Cosmopolitan •
- **Country Living**
- **Digital Photo** •
- Discover
- Dwell •
- Eating & Living Gluten • Free
- EatingWell

- Elle ELLE DECOR
- **ESPN** The Magazine
- Esquire
- Every Day with Rachael • Ray
- **Family Circle**
- Family Handyman ٠
- Field & Stream
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- Forbes
- **Gluten-Free Living** .
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- GO ٠
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- **HGTV Magazine**
- House Beautiful ٠
- iPhone Life .
- **Kiplinger's Personal** Finance
- Macworld
- Marie Claire .
- Martha Stewart Living •
- Maxim
- **Men's Fitness**

- Men's Health
- mental floss
- MOTHER EARTH NEWS
- Mother Jones
- Motor Trend
- National Geographic Interactive
- National Geographic Traveler Interactive
- New York Magazine
- New York Review of Books
- Newsweek
- O, The Oprah Magazine
- **OK!** Magazine
- Organic Life (Rodale)
- Outside •
- PC Magazine
- PCWorld
- PieceWork
- **Popular Mechanics**
- Popular Photography •
- **Popular Science** •
- Popular Woodworking
- Prevention
- **Reader's Digest**

- Redbook
- Runner's World
- Saveur
- Shambhala Sun
- Shape
- Smithsonian Magazine
- Star Magazine
- Taste of Home
- The Advocate
- The Economist
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- The Week Magazine
- **Traditional Home**
- Vanity Fair
- **Vegetarian Times**
- Weight Watchers
- Woman's Day
- Women's Health
- Working Mom
- World War II
- Yoga Journal