

Family Literacy Final Report Form 2014-5 Narrative

Give a brief (1 paragraph) synopsis of the project purpose, activities, and results: Mini-grants of \$500 each were awarded to 19 libraries who were required to collaboratively plan (with agencies that affect their communities) interactive inquiry-based programs for families, before submitting the project to MHLS, resulting in 19 new community partnerships being developed and expanded. 100% of the libraries reported that their collaborations were successful, that they benefitted from the collaboration, that families in their community benefitted from the collaboration, and that their community partner agency benefitted from the collaboration. The total number of programs system-wide for children during the summer increased 12% (from 2,738 in Year 1 to 3,063 in Year 2), with a 6% increase in total attendance at these programs (from 55,608 in Year 1 to 58,875 in Year 2). The attendance of parents/caregivers increase 19% (from 16,608 in Year 1 to 19,831 in Year 2) showing that more families are involved in Summer Reading at New York Libraries.

List the cooperating agencies in this project and identify their role(s) in the project including 1) Planning; 2) Project Activities; 3) Evaluation: The 19 libraries receiving mini-grants were the direct cooperating agencies involved in this project: Alice Curtis Desmond and Hamilton Fish Library (Garrison); Brewster Public Library; Chatham Public Library; Kent Public Library; Kinderhook Memorial Library; LaGrange Association Library; New Lebanon Library; NorthEast Millerton Library; Olive Free Library Association; Patterson Library; Philmont Public Library; Pine Plains Free Library; Poughkeepsie Public Library District; Roeliff Jansen Community Library (Hillsdale); Sarah Hull Hallock Free Library (Milton); Staatsburg Library; Stanford Free Library; Starr Library (Rhinebeck); Town of Ulster Public Library. **PLANNING:** The libraries were required to plan their programs (interactive inquiry-based programs for families) collaboratively with agencies that affect their communities, before submitting the project to MHLS for funding consideration (Exhibit A - mini-grant application form for member libraries). **PROJECT ACTIVITIES:** The libraries were responsible for project activities targeted to their specific community, designed to increase the number of families involved in local summer reading programs AND foster collaborations with community agencies in support of "Summer Reading at New York Libraries". **EVALUATION:** The libraries conducted evaluations of their programs and were also responsible for evaluative reporting to MHLS.

Using the OBJECTIVES and the ACTIVITIES as they were stated in the original project application, describe project accomplishments: The 19 libraries receiving mini-grants improved their programs by planning them collaboratively with their community partner agency, as together they shared their knowledge of the community and improved the key components of library programs to increase effectiveness. In addition these collaborations also resulted in advancing the shared goals of the libraries as well as the community partner agencies. 100% of the libraries reported that their collaborations were successful, that the library benefitted from the collaboration, and that their community partner agency benefitted from the collaboration. The total number of programs system-wide for children during the summer increased 12% (from 2,738 in Year 1 to 3,063 in Year 2), with a 6% increase in total attendance at these programs (from 55,608 in Year 1 to 58,875 in Year 2). The attendance of parents/caregivers

increase 19% (from 16,608 in Year 1 to 19,831 in Year 2) showing that more families are involved in Summer Reading at New York Libraries.

Member libraries received System staff support to increase their skills in providing and evaluating summer programs for young people and families through a total of 9 targeted workshops and webinars: 'Media Programming for Ages 13-18 at your library through the Mobile Media Lab'; 'Building Great Programs for Patrons in their 20's & 30's'; 'Creating Baby Spaces in Public Libraries: designing for success'; 'Sensory-Enhanced Storytimes'; 'Orientation for New Programmers'; 'Building Community Support through Summer Reading & Year-round Collaboration - Programming for All Ages'; 'PlayMove&Sing Developmental Play Skills with Sukey Malloy'; 'Pop-Up Storytimes'; 'Community Engagement and Assessment' with a total onsite attendance of 101 (attendance was not collected for the webinars). Exhibit B – a sampling of workshop notices. A tip sheet developed by participating libraries for other libraries on 'Developing a Successful Public Library / Community Agency Partnership Project' (Exhibit C) will be distributed at future MHLS workshop , and is also available for distribution statewide.

How was the project publicized? How effective were these methods? The project was publicized to all 66 library directors in the Mid-Hudson Library System through MHLS Directors Association meetings and through the MHLS Directors listserv, directly to the member library youth staff through the MHLS Youth Services listserv, and to all through the MHLS weekly Bulletin. The publicity was started two months before the applications were due, which was an effective way to insure there was time for the libraries to include the mandatory pre-planning with the community partner agencies.

Describe any problems or surprises you encountered in working toward the objectives for this project. What would you do differently? We did not encounter issues with working towards the objectives of the project, though this year we expanded the partnership element from just school partnerships (in our original application) to partnerships with agencies that affect their communities, and will continue to do this.

How has planning for the upcoming summer reading season been impacted by activities carried out during the previous summer reading season? (Ex. Adjustment to planning and training for 2015 based on information learned during the 2014 summer reading season.) We were pleased to note that the criteria of having to plan in advance with the partner has become much easier for our libraries, now that it has been mandated in the MHLS mini-grants for several years, and has resulted in more successful programs. Through this process libraries found better times of day and better locations to hold their inquiry-based programs for families.

How did the family component impact the program? Libraries participating in the mini-grant reported that the community collaboration increased the number of families involved in their summer reading program. Examples of the impact include: "We attracted children of different ages, parents, and grandparents – all played a role in planting the garden and learning about companion gardening and the 3 sisters" – PPLD; "Our objective of reaching non-library users was met" – Stanford Free Library;

“Probably the most successful family activity was the puppet show. Despite cold rainy weather, 40 people sat outside in our pavilion to watch Fowl Play. It was heartening to see such a diverse group of people. We had all ages attend, several of whom do not usually use the library.” – Philmont Public Library; “The biggest accomplishment is there has been a significant increase in our SPR sign-ups. At this point, we already have more kids signed up than we did for the entirety of last year’s SRP.” – Kinderhook Memorial Library; “The program was thoroughly enjoyed by the parents who filled out a short survey... Some of the families were not aware of Arts on the Lake and the programs they offer so that awareness opened a potentially new group of patrons for the organization.” – Kent Public Library; “By our partnership we increased the children to read by having that as part of the camp experience and made the community aware of us being there. Parents had to pick them up from our location after coming to the library and a few stayed.” – Pine Plains Free Library; “Our primary goal was to bring more families into the library. We did have families participate who had not previously been library patrons.” – Brewster Public Library; “We increased the amount of students and families who utilize the library outside of school hours during the week and weekend. That alone was a huge accomplishment that we really did not foresee happening so easily and quickly. We gained a greater understanding of some of the barriers to library access (transportation, scheduling conflicts, people thinking that they had to pay for library cards.) for these particular families and the ways in which we can improve our programs and outreach to better include families who cannot always physically come to the library.” – NorthEast-Millerton Library

You are expected to provide an Outcome-Based evaluation (OBE) of your project, involving outputs and outcomes. Briefly describe evaluation methods used. Include a summary of the quantitative and qualitative evaluation results and user satisfaction data. Please provide a minimum of two outcomes and how they were measured. Please, also, attach a minimum of two samples of your library or system’s evaluation instruments.

19 libraries partnered with a total of 19 community agencies - 100% of the libraries reported that their collaborations were successful, that they benefitted from the collaboration, that families in their community benefitted from the collaboration, and that their community partner agency benefitted from the collaboration. Outcomes achieved are: Children and families have access to library programs that develop family literacy and improve their knowledge, as demonstrated by the provision of 3,743 total programs (a 12% increase) with an attendance of 65,561 (a 6% increase). There is a boost the Lexile levels and reading skills of youth, as demonstrated by the 3,154,955 minutes read by children (a 45% increase), the 69,228 total books read by children (a 10% increase), and the 6,335 total books read by teens (a 11% increase). The staff of member libraries increased outreach services skills and knowledge, providing improved services to library patrons, as demonstrated by the 99% of MHLS workshop attendees who reported it was worth their time (Exhibit D evaluation summaries from 4 of the targeted workshops ('Media Programming for Ages 13-18 at your library through the Mobile Media Lab'; 'Orientation for New Programmers'; 'Building Community Support through Summer Reading & Year-round Collaboration - Programming for All Ages'; 'PlayMove&Sing Developmental Play Skills with Sukey Malloy'). 100% of the libraries participating in the mini-grant formed relevant community partnerships at the local level (Exhibit E– comments for community partner agencies about the project).

5,000 OverDrive promotional bookmarks (Exhibit F) were sent to the libraries for distribution in their communities, promoting the consortia digital collection for summer reading, and the support of the NYS

Library's Family Literacy Library Services grant program. The cost of the electronic titles purchased with grant funds was \$2,368, but the value of the 23,743 circulations = \$319,342.

What increases/decreases would you recommend in budget spending? For Year 3 the MHLS budget for the NYS Library's Family Literacy Library Services grant program will be assessed to the proportion to go to mini-grants and the proportion to go to digital materials. Overall, it is enough to meet the need for mini-grant funds and for digital materials to support family literacy. If the overall funds to the NYS Library's Family Literacy Library Services grant program were increased there would be more impact statewide in improving family literacy.

List additional funds used for this project and where funds were obtained. Estimate the in-kind costs incurred by the library and cooperating agencies.

In-kind costs incurred by the libraries and cooperating agencies is estimated at a total of \$788,804 for the year. This is comprised of \$374,300 for room rental (3,743 programs at \$100 each); \$404,244 library staff time for programming (6 hours of library staff time for each program totals 22,458 hours at \$18); \$10,260 staff time from libraries and community partners for collaborative planning (15 hours for each of the 19 libraries and 19 community partners totals 570 at \$18).

**Family Literacy Library Services
Project Statistics**

Project Number 0342 -14 -4617
Institution: Mid-Hudson Library System

Complete all that are applicable

Year 2

A. Number of libraries and/or branches in the system that offered a summer reading program for children and/or teens in 2014?	63
Plan to offer in 2015?	65
B. Number of libraries and/or branches in the system that used the CSLP children's slogan for 2014?	61
Plan to use the CSLP Children's slogan for 2015?	61
C. Number of libraries and/or branches in the system that used the CSLP teen slogan for 2014?	35
Plan to use the CSLP teen slogan for 2015?	35
D. TOTAL number of children who registered for the summer reading program in 2014	9291
E. TOTAL number of teens who registered for the summer reading program in 2014	999
F. Reading totals for 2014:	
For participants recording by time read:	
1. TOTAL number of children who recorded by minutes read	2861
2. TOTAL minutes read by these children	3154955
3. TOTAL number of teens who recorded by minutes read	167
4. TOTAL minutes read by these teens	210289
For participants recording by books read:	
5. TOTAL number of children who recorded by books read	3210
6. TOTAL number of books children read	69228
7. TOTAL number of teens who recorded by books read	531
8. TOTAL number of books teens read	6335

G. Programs

A program is defined as one planned session conducted by a staff member, outside performer or other programmer – it does not include informal visits to the library to report on reading, etc. Please answer each question or type 0 where a question does not apply to your system.

1. How many total programs did libraries in the system offer for children during summer 2014?	3063
Total attendance (including parents/caregivers)?	58875
2. How many total programs did libraries in the system offer for teens during summer 2014?	680
Total attendance (including parents/caregivers)?	6686
3. Total of 1 & 2, Programs?	3743
Total of 1 & 2, Attendance?	65561
4. How many programs listed in #3 included parents/caregivers?	2009
Attendance of parents/caregivers?	19831
5. How many workshops (professional development) were offered by the system from July 1, 2014 through June 30, 2014?	9
Total attendance?	101

PURCHASED SERVICES: Code 40

Encumbrance Date	Provider of Service	Check or Journal Entry #	Amount Expended
04/23/2015	Chatham Public Library	81020	\$500
04/23/2015	Brewster Public Library	81018	\$500
04/23/2015	Pine Plains Free Library	81040	\$500
04/23/2015	Roeliff Jansen Comm. Library	81043	\$500
04/23/2015	A.C. Desmond & H. Fish Library	81016	\$500
04/23/2015	Kent Public Library	81028	\$500
04/23/2015	Kinderhook Memorial Library	81029	\$500
04/23/2015	Lagrange Association Library	81030	\$500
04/23/2015	Sarah Hull Hallock Free Library	81044	\$500
04/23/2015	New Lebanon Library	81032	\$500
04/23/2015	Northeast-Millerton Library	81034	\$500
04/23/2015	Patterson Library	81037	\$500
04/23/2015	Philmont Public Library	81038	\$500
04/23/2015	Poughkeepsie Public Library	81042	\$500
04/23/2015	Starr Library	81049	\$500
04/23/2015	Staatsburg Library	81046	\$500
04/23/2015	Stanford Free Library	81047	\$500
04/23/2015	Town of Ulster Public Library	81053	\$500
04/23/2015	Olive Free Library	81035	\$500
04/23/2015	Mid-Hudson Library System		\$0
Subtotal - Code 40			\$9,500.00

SUPPLIES AND MATERIALS: Code 45

Purchase Order Date	Vendor	Check or Journal Entry #	Amount Expended
04/23/2015	Overdrive	81036	\$2,368
Subtotal - Code 45			\$2,368.00

TRAVEL EXPENSES: Code 46

Dates of Travel	Name of Traveler	Destination and Purpose	Check or Journal Entry #	Amount Expended
Subtotal - Code 46				\$0.00

Inquiry Based Programming for Families MHLS Summer Reading Mini Grant Program 2015

Family Literacy Library Service Program funds, received from the NYS Library Division of Library Development for "Summer Reading at New York Libraries through Public Library Systems", will be used to expand member library **collaboration with agencies that affect their community, and provide interactive inquiry-based programs for families.**

*Inquiry based programs support the statement "Involve me and I understand."
Involvement in learning implies possessing skills and attitudes that permit children
to seek resolutions to questions and issues while they construct new knowledge.*

Information & Guidelines

20 mini-grants of \$500 each are available to MHLS member libraries to incentivize collaborations with agencies that affect their community, and provide interactive inquiry based programs for **families**. They will be mini-granted to libraries for projects **collaboratively-planned** with community agencies that will:

- ✓ **increase the number of families involved in local summer reading programs**
- AND**
- ✓ **foster collaborations with community agencies in support of "Summer Reading at New York Libraries"**

Agencies include (but are not limited to):

- Public school district(s) and/or BOCES
- Non-public school(s)
- Childcare center(s)
- Summer camp(s)
- Health care providers/agencies
- Municipality/Municipalities
- Literacy provider(s)
- 4-H Connects Kids to Cornell
- Public Broadcasting
- NY Council for the Humanities
- Arts Agencies

Libraries who submit applications that are rated successful by MHLS will each receive \$500 (a total of \$10,000 is available). Please note:

- Libraries that apply for this grant cannot also apply for a 2015 'Expanding Adult Literacy through Digital and/or Arts Programming' MHLS Summer Reading Mini Grant.
- Each application will be scored using the evaluation chart on the next page. Applications will be ranked for funding based on their score. These mini-grants are competitive and all applications will not necessarily be funded.
- **Applications without partnership letters from your collaborating agency(s) will not be considered.**

To apply, submit the 3 page application and your partnership letter(s) to Merribeth Advocate at MHLS. Applications must be received by April 9, 2015. Libraries will be notified by April 20, 2015. The grant project period begins upon notification of the awarding of the grant and ends June 30, 2015. Final reports are due July 15, 2015.



Contact person: Contact Merribeth Advocate, Assistant Director | [advocate@midhudson.org](mailto:madvocate@midhudson.org) | 845-471-6060 x254

Inquiry Based Programming for Families MHLS Summer Reading Mini Grant Program 2015

Information & Guidelines (continued)

Some Ideas:

- <https://www.pinterest.com/explore/inquiry-based-learning/>
- <http://nysculturalled.org/uncommon-voices/other/inquiry-based-learning>

Grant funds may be used for:

- Contracts for project services, e.g. performers, programs, planning, publications, trainers, evaluators
- Library materials for young people and/or parents
- Project equipment
- Project supplies
- Project publicity
- Evaluation and publication of a report for project replication
- Other purposes directly related to project success

Grant funds may not be used for:

- Personnel costs (salaries and/or benefits)
- Replacing library operating funds which are already used to support ongoing programs and services
- Building modification, construction or renovation
- Overhead and administrative costs

All products, regardless of format or method of distribution and including Internet web sites, which are created totally or in part under a Family Literacy Library Services grant, must include the following acknowledgement:

"This publication (product) was supported by (or "in part by") funds from the New York State Library's Family Literacy Library Services grant program."

Application Evaluation Chart <i>used by MHLS for ranking applications</i>			
3 points	2 points	1 point	0 points
Description provides <i>strong</i> evidence of a collaboratively planned program.	Description provides <i>average</i> evidence of a collaboratively planned program.	Description provides <i>weak</i> evidence of a collaboratively planned program.	Missing, unclear, incomplete or not addressed.
Description provides <i>strong</i> evidence of an inquiry based program.	Description provides <i>average</i> evidence of an inquiry based program.	Description provides <i>weak</i> evidence of an inquiry based program.	Missing, unclear, incomplete or not addressed.
Description demonstrates <i>strong</i> connection to increasing the number of families involved.	Description demonstrates <i>average</i> connection to increasing the number of families involved.	Description demonstrates <i>weak</i> connection to increasing the number of families involved.	Missing, unclear, incomplete or not addressed.
Description demonstrates <i>strong</i> connection to fostering community partnership.	Description demonstrates <i>average</i> connection to fostering community partnership.	Description demonstrates <i>weak</i> connection to fostering community partnership.	Missing, unclear, incomplete or not addressed.
Application provides <i>strong</i> indication that the success of the program is measurable & achievable.	Application provides <i>average</i> indication that the success of the program is measurable & achievable.	Application provides <i>weak</i> indication that the success of the program is measurable & achievable.	Missing, unclear, incomplete or not addressed.

Inquiry Based Programming for Families
MHLS Summer Reading Mini Grant Program 2015
application page 1 of 3

Library name: _____

Name of your program (optional): _____

Project contact person name: _____ Email: _____

Project contact person signature: _____

I hereby certify that:

- my library will not be applying for an 'Expanding Adult Literacy through Digital and/or Arts Programming' 2015 MHLS Summer Reading Mini Grant
- this application is just, true and correct
- if the actual grant expenditures vary greatly from what is listed here I will submit a revised form

Library Director signature

Date



Inquiry Based Programming for Families
MHLS Summer Reading Mini Grant Program 2015

application page 3 of 3

MEASURING SUCCESS

5. Project Evaluation - Measuring Success:

- a. How will you measure the increase in number of families involved in local summer reading programs?

- b. How will you measure the success of the collaboration with your community partner agency in support of "Summer Reading at New York Libraries"

6. Impact:

- a. What impact do you think this program will have on families in your community?

- b. What impact do you think this program will have on your Community Partner Agency?

BUDGET

7. Please indicate how the funds will be spent if you are awarded a mini-grant:

Identify and Itemize Expenses	Amount

TOTAL: \$500.00

This is a MHLS Connecting, Collaborating and Contributing Mini-Grant supported by funds from the New York State Library's Family Literacy Library Services grant program.

Media Programming for Ages 13-18 through the Mobile Media Lab

Presented by Children's Media Project (Soon to be Spark Media Project).

Looking for fun and engaging programs to bring middle and high school age (13-18) students to the library? The Mobile Media Lab from the Children's Media Project, working in partnership with MHLS, brings the programs, tools, teaching artists, curriculum and collateral necessary to teach media arts and increase the digital literacy of area youth at your library.

This workshop will cover the Mobile Media Lab's scope of services and include scheduling consultations for on-site low-cost programming for 2015. Also included are student media examples and curricular "takeaways" to help libraries get started. Through the Mobile Media Lab, libraries can help youth gain skills in digital literacy as well as media production to emerge with new technical skills, media content for digital portfolios, and deepened engagement with their local libraries.

Target Audience

Library staff aiming to engage youth patrons of middle and high school age (13-18) through the Mobile Media Lab.

Learning Objectives

This workshop will cover:

- The Mobile Media Lab scope of services available to MHLS libraries, including programs that libraries can choose from (including multi-media animation, digital poems, narrative shorts, and documentaries).
- One-on-one sessions for library staff to craft and schedule custom-tailored programs suited to specific library needs.
- Best practices for engaging children and youth patrons through literacy-rich media education programming at libraries.

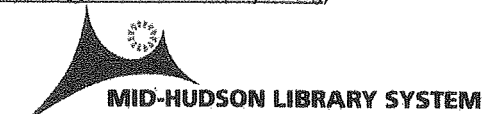
Action

Register for the following session:

Wednesday, December 17th, 2014
snowdate if needed is 12/18
10:00 am – 12:00 noon
Mid-Hudson Library System Auditorium
105 Market St, Poughkeepsie

Register online through the MHLS calendar at <http://calendar.midhudson.org>

Contact: (Mary Ellen Iatropoulos, Director of Education, Children's Media Project, 845-485-4480, Maryellen@childrensmediaproject.org)



Building Great Programs for Patrons in their 20s and 30s

A group viewing of the ALA webinar by Kate LaMantia and Emily Vinci

To plan for your library's present and future, it's essential to target patrons in their 20s and 30s. In this workshop, Kate LaMantia and Emily Vinci will present strategies and resources for reaching the 20s and 30s demographic. Using the insight they've gained throughout their careers, they'll also share ideas and examples of effective programs and marketing approaches.

Topics include:

- Budgeting for programs
- Marketing your programs to target this demographic
- Off-site programs and working with community partners
- Series and stand-alone programs
- Programming themes such as pop culture, nostalgia, DIY, educational/personal growth, and others
- Ways to measure outcomes
- Overcoming challenges and unexpected obstacles

Register for the following session at <http://calendar.midhudson.org>:

Thursday, January 15
2:30 - 4:00 pm
Mid-Hudson Library System Auditorium
103 Market St, Poughkeepsie 12601

There is no charge to member library staff to view this live webinar in the MHLS Auditorium. If you cannot attend in the Auditorium, you may want to consider registering through ALA to view the webinar at your library. It is \$55, or if viewing with 3 or more people it is \$110. More details at the ALA store at <http://www.alastore.ala.org/detail.aspx?ID=11273>

About the Instructors

Katie LaMantia is a teen librarian at the Schaumburg Township District Library in Schaumburg, Illinois. A former teen advisory board member and now current YA librarian and 20-30 something, she has a personal interest as well as professional in serving the needs of this demographic. She has presented at multiple state and national library conferences about libraries, teens, and technology.

Emily Vinci received her Masters of Library and Information Science from the University of Illinois at Urbana-Champaign in May 2012, and currently serves as a popular services librarian specializing in adult readers' advisory at the Schaumburg Township District Library in Schaumburg, Illinois. Her interests include expanding library appreciation and knowledge of comics and graphic novels, and catering to hard-to-reach demographics such as the 20s and 30s crowd. A pop culture fiend, she is always looking for new ways to incorporate popular culture into the public library.

Contact person: Merribeth Advocate, Assistant Director | 845-471-6060 x254 | madvocate@midhudson.org.
To find out if there is a cancellation call 845-471-6060 x 229.



Orientation for New Programmers

*Presented by Merribeth Advocate, MHLS Assistant Director and
Kerstin Cruger, MHLS Marketing & Program Assistant.*

Target Audience

This program is designed for library staff and volunteers who are new to library programming, but open to all who would like to attend.

Learning Objectives

This workshop provides baseline nuts-and-bolts information about making the most of programming at your library.

The workshop will cover:

- The importance of year-round (including summer) programming for all ages
- Best practices for program planning and scheduling
- Making community connections
- Resources available to your library

Action

Register for the following session:

Friday, March 6
snow date if needed is 3/12
10:00am – 12:00pm
Mid-Hudson Library System Auditorium
105 Market Street, Poughkeepsie

Register online through the MHLS calendar at <http://calendar.midhudson.org>

Please check our website (<http://midhudson.org/>) for the most up-to-date information about this scheduled event.

Contact person: Merribeth Advocate | madvocate@midhudson.org | 845.471.6060 x254

Building Community Support through Summer Reading & Year-round Collaboration

Programming for All Ages

Guest presenters are Jeanne Bogino (New Lebanon Library partnering with Flying Deer Nature Center), Nicole Guenkel (Poughkeepsie Public Library District partnering with Cornell Cooperative Extension); Lucille Merry (Desmond-Fish Library partnering with Garrison Art Center), Katie Scott-Childress (Olive Free Library partnering with Town of Olive Recreation Program & Camp).

Facilitated by Merribeth Advocate, MHLS Assistant Director and Kerstin Cruger, MHLS Marketing & Program Assistant.

Target Audience

This session is targeted to library staff and volunteers that coordinate and provide programming for all ages at the library. Share what works best and get new ideas from others who do what you do.

Program Description

Libraries have long been committed to building healthy, thriving communities, but they are now seeing an increased need to create and build strategic partnerships and expand relationships with the larger community.

Family programming is a great way to reach people in your community. Hear from a panel of practitioners about 4 programming events they designed with community partners, which brought families in to enjoy the library together, and resulted in year-round collaborations.

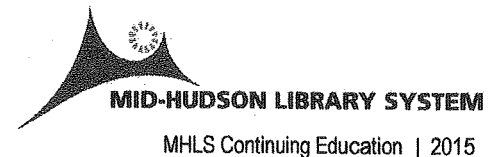
Discuss with your peers ideas for family programming, strategic partnerships and community connections.

Action

Register through the MHLS calendar at <http://calendar.midhudson.org>

Wednesday, March 25
10:00am – 12:00pm
Mid-Hudson Library System Auditorium
105 Market St, Poughkeepsie 12601

Contact person: Merribeth Advocate | madvocate@midhudson.org | 845.471.6060 x254





PlayMove&Sing!
with Sukey Molloy

PlayMove&Sing Developmental PlaySkills

Presented by Sukey Molloy

Target Audience: All library staff and volunteers who provide programming for children that are pre-walkers, toddlers or pre-school age.

During the critical first years of life, very young children need action-based learning such as movement, rhythm and music, to nourish and organize the developing brain. These are essential parts of each child's growth and education to develop early literacy.

This developmentally-based active & interactive workshop will cover:

- Important teaching tools that will help you increase and manage interactivity at your programs.
- Key information about movement learning and brain development.
- Developmentally based, fun activities to add to your programs including lap-ride & movement songs, and the incorporation of finger plays, scarves, rhythm sticks and finger puppets.

Action

Register for the following session and come prepared to move!

Wednesday, May 20th
12:15 pm - 3:45 pm
MHLS Auditorium
(105 Market St., Poughkeepsie 12601)

Register online through the MHLS calendar at <http://calendar.midhudson.org>
Please check our website (<http://midhudson.org/>) for the most up-to-date information about this scheduled event.

Contact person: Merribeth Advocate, Assistant Director | madvocate@midhudson.org | 845-471-6060 x254



MID-HUDSON LIBRARY SYSTEM

MHLS Continuing Education | 2015

Tips for Developing a Successful Public Library / Community Agency Partnership Project

- Begin planning early, and plan for a sustainable program that lasts the entire year.
- Find a common goal that both the library and the community agency share, our common interest was the importance of the Hudson River.
- Select an agency with goals which are in accordance with your library's mission.
- Have a group meeting with all participants in attendance.
- Communicate what each agency will be responsible for.
- Speak with the agency in detail about the goals of the program.
- Stay organized and have a clear plan.
- Identify groups that do programs with kids in the community.
- Just ask, you never know how might be willing to partner.
- Have a solid idea to start with and be flexible to change things if necessary.
- Choose a partner who is a good, easy fit.
- Get to know a teacher or two through the school. We have teachers that come into the library. Strike up a relationship with them.
- Use social media to promote your project.
- Look at the community you are currently serving and decide what may fit with the population.
- Do your research before you approach a potential partner so that you are prepared to answer their questions.
- The contact with the community agency should definitely be a library user and advocate.
- Keep in touch with your "community agency" throughout the year.
- Reach out to agencies that you know to have strong track records of successful programming to families and children.
- Actively engage the community agency in the planning process.
- Allow and encourage all parties involved to attend any meetings or planning workshops so that there is no misunderstanding.
- Be cautious about holding a weekend program during the summer, and the other community activities which might conflict.
- Plan programs about which both the library and partner organization are enthusiastic.
- Advertise well: newspaper, social media, posters around town etc.
- Be flexible.
- Make the program fun so the children are excited. Having the participants on board helps the program succeed.
- Jump on any opportunity you perceive. This collaboration formed from an informal conversation with the agency representative the second time I happened to see her in the library.
- Identify ways that the library can further the mission and goals of these community groups by providing programs and media.

- Outline or set up a communication schedule with your partner agency (like a weekly check in).
- Have times and dates that available at the start so there is no confusion or difficulty with project date.
- Choose a project that furthers both of your goals.
- See who you can partner with in the community, especially your town rec department!
- Pick a group that is in close proximity to your library for ease and visibility.
- Examine what local resources exist and most of the time these organizations are clamoring for more participants.
- Be open to the community agency's ideas and possible alternative suggestions to your partnership.
- The project should have just a few parts to it.
- Support their community events.
- Connect to agencies that extend an area of your communities interests.
- Double up on the publicity, because the project benefits both organizations.
- Be flexible and willing to understand that an organizations needs may be different than yours, but you can still work toward a common goal.
- Incorporate the community agency into the program pieces as much as possible. We used not only their physical resources but showcased their talents and knowledge.
- Work together to publicize your program.
- Thank agencies, and continually acknowledge all community partners.
- Find an agency with goals that are similar to yours and have an open mind and open communication.
- Think about how both organizations can benefit and build on that.
- Be open to different ways that the library can be involved with the community.
- Be flexible, focus on the outcomes, especially as you establish new partnership.
- Allow your partner to be an equal part of the decision making.
- Keep the project straightforward and simple for both parties.
- Pick a group with a built in audience of participants (i.e. campers).
- Sit down before the project starts to decide what the goals are and how they can be reached
- Do not be easily discouraged. If you get turned down by a community agency, move on to the next one.
- The project should be completed in one month or less
- We contact non-profit community organizations and list their events in our newsletters.
- Come up with a premise for a project but work out the details together.
- Have fun!

Thank you to the following Mid-Hudson Library System Libraries that participated in developing this list: Alice Curtis Desmond and Hamilton Fish Library; Brewster Public Library; Chatham Public Library; Kent Public Library; Kinderhook Memorial Library; LaGrange Association Library; New Lebanon Library; NorthEast Millerton Library; Olive Free Library Association; Patterson Library; Philmont Public Library; Pine Plains Free Library; Poughkeepsie Public Library District; Roeliff Jansen Community Library; Sarah Hull Hallock Free Library; Staatsburg Library; Stanford Free Library; Starr Library; Town of Ulster Public Library.

These libraries were recipients of 2014-5 funds from the New York State Library's Family Literacy Library Services grant program.



Evaluation summary: Media Programming for Ages 13-18 through the Mobile Media Lab

Presented by: Children's Media Project

Dates/times/locations workshop was offered:

DAY & DATE	TIME	LOCATION	ATTENDANCE AT THIS SITE
Wednesday, 12/17/14	10:00-noon	MHLS	32

Participants were asked if the workshop was worth their time:

95% Yes 5% No

Participants were asked to list the things this workshop covered that they found the most useful:

Ideas for programs	6
Hands on workshop	4
Technology used	3
Pricing	2
Digital painting	2

What percentage of the content covered today did they already know?

47% 0 - 25% 37% 26 - 50% 16% 51 - 75% 0% 76 - 100%

The length of this workshop was:

63% about right **6%** could have been shorter **31%** could have been longer

How did you hear about today's program?

From library director	30%
MHLS workshop notice	48%
Weekly MHLS bulletin	22%
MHLS online calendar	0%
Center section of midhudson.org	0%
E-mail from MHLS list-serv	0%
Other	0%

How did you decide to come to today's program? (Categorized from most to least chosen)

Description on workshop notice	14
To help me do my job	8
Time of day	8
Location	8
Director encouraged my attendance	7
Title on workshop notice	6
Target audience on workshop notice	5
I need to know the information to do my job	4
Director told me to attend	3
Supervisor(other than Director) encouraged my attendance	3
Other(1) Our library needs to excite this age group	3
(1) I want to bring back info. to my library	
(1) Worked with Childrens Media Group before	
Instructor	2

Comments:

- Great workshop, getting everyone to try out the media was perfect!
- Great ideas. Great program offerings

Evaluation summary: Orientation for New Programmers

Presented by: Merribeth Advocate & Kerstin Cruger

Dates/times/locations workshop was offered:

DAY & DATE	TIME	LOCATION	ATTENDANCE AT THIS SITE
Friday, 3/6/15	10:00am-Noon	MHLS	16

Participants were asked if the workshop was worth their time:

100% Yes 0% No

Participants were asked to list the things this workshop covered that they found the most useful:

Summer programming	5
Early literacy programming	4
Resources	4
Evaluations	3
Community connections	3

What percentage of the content covered today did they already know?

29% 0 - 25% 50% 26 - 50% 21% 51 - 75% 0% 76 - 100%

The length of this workshop was:

85% about right 0% could have been shorter 15% could have been longer

How did you hear about today's program?

From library director	47%
MHLS workshop notice	24%
Weekly MHLS bulletin	12%
MHLS online calendar	6%
Center section of midhudson.org	6%
E-mail from MHLS list-serv	6%
Other	0%

How did you decide to come to today's program? (Categorized from most to least chosen)

To help me do my job	9
Director encouraged my attendance	6
Description on workshop notice	6
Title on workshop notice	5
I need to know the information to do my job	4
Target audience on workshop notice	4
Location	3
Time of day	2
Instructor	1
Director told me to attend	1

Comments:

- Great workshop, very informative
- There were many tips, suggestions and ideas that were new to me and triggered other thoughts.
- Very worthwhile
- Practical/real-life examples are always good

Evaluation summary: Building Community Support through Summer Reading & Year-round Collaboration – Programming for All Ages

Facilitated by: Merribeth Advocate & Kerstin Cruger

Dates/times/locations workshop was offered:

DAY & DATE	TIME	LOCATION	ATTENDANCE AT THIS SITE
Wednesday, 3/25/15	10:00am-Noon	MHLS	19

Participants were asked if the workshop was worth their time:

100% Yes 0% No

Participants were asked to list the things this workshop covered that they found the most useful:

Ideas for programmers	9
Networking	7
Community partnerships	5
Effective collaborations	4
Grant information	3

What percentage of the content covered today did they already know?

13% 0 - 25% 33% 26 - 50% 47% 51 - 75% 7% 76 - 100%

The length of this workshop was:

94% about right 0% could have been shorter 6% could have been longer

How did you hear about today's program?

From library director	12%
MHLS workshop notice	56%
Weekly MHLS bulletin	8%
MHLS online calendar	4%
Center section of midhudson.org	0%
E-mail from MHLS list-serv	16%
Other (1) co-worker	4%

How did you decide to come to today's program? (Categorized from most to least chosen)

Description on workshop notice	11
To help me do my job	11
Title on workshop notice	6
I need to know the information to do my job	4
Target audience on workshop notice	4
Location	2
Time of day	2
Director encouraged my attendance	1
Supervisor encouraged my attendance	1

Comments:

- It is wonderful to come together with other programmers. Sharing of ideas is amazing! We need to do this again in the fall to talk more about what we did and more about yearly programming.

Evaluation summary: Play, Move & Sing: Developmental Play Skills with Sukey Molloy

Presented by: Sukey Molloy

Dates/times/locations workshop was offered:

DAY & DATE	TIME	LOCATION	ATTENDANCE AT THIS SITE
Wednesday, 5/20/15	12:30-3:30 pm	MHLS	15

Participants were asked if the workshop was worth their time:

100% Yes 0% No

Participants were asked to list the things this workshop covered that they found the most useful:

Songs for movement	5
New songs	4
Felt board	4
Stopping/slowing down/taking breaks	4
Developmental levels	3
Terminology	3
Easy, simple things to do at our library	3
Songs for transition	2

What percentage of the content covered today did they already know?

15% 0 - 25% 46% 26 - 50% 31% 51 - 75% 8% 76 - 100%

The length of this workshop was:

77% about right 0% could have been shorter 23% could have been longer

How did you hear about today's program?

From library director	25%
MHLS workshop notice	29%
Weekly MHLS bulletin	13%
MHLS online calendar	0%
Midhudson.org website announcement	8%
E-mail from MHLS list-serv	21%
Other (1) Supervisor	4%

How did you decide to come to today's program? (Categorized from most to least chosen)

Title on workshop notice	9
Description on workshop notice	9
To help me do my job	9
Target audience on workshop notice	6
Instructor	5
I need to know the information to do my job	4
Time of day	3
Location	3
Director encouraged my attendance	2
Supervisor (other than director) encouraged my attendance	1
Recommendation from others who have attended	1
Other (1) enjoyed previous workshop by presenter	1

Comments:

- Wow! Fabulous. I can use everything I learned!
- Loved it!
- Wonderful workshop Learned so much
- Great class!
- It's important for staff at any experience level to attend CE workshops like these. This workshop in particular taught me new ways to reframe my thinking about developmentally appropriate movement incorporated in my early literacy story times. I learned a lot today from Sukey and thank you for the special invitation

Exhibit E

Family Literacy Library Services 2014-5

Comments from Community Partner Agencies about the Project

Alice Curtis Desmond and Hamilton Fish Library partnering with Constitution Marsh Audubon Center and Sanctuary, and Garrison Art Center

Constitution Marsh: This collaboration allowed us to connect with children outside of the school environment therefore encouraging families to use the Marsh more often on their own. Garrison Art Center: The children's art is very enjoyable and well done. Both organizations look forward to future collaborative programs.

Brewster Public Library partnering with Culture Camp Summer Camp

From Stefani Gosselink: "The room we used was not only a good location for creating the puppets, but also made an intimate setting for both the practice as well as the performance. And while the upstairs reading room would have seated more people, there was plenty of seating in this room. It was actually better suited to the shadow puppet theater as we could keep the lights lower than would have been possible upstairs. Although well planned, it was discovered the 3D puppets would not have been enough to tell the story effectively. In order to do that, shadow puppets (plus a theater for the shadow puppets) had to be created. While this meant more for the group to do, it added an artistic and interesting background to the colorful puppets performing in the foreground." Stefani also mentioned that she would be thrilled to do programs at the library in the future.

Chatham Public Library partnering with Art School of Columbia County

The Art School of Columbia County was very easy to work with. They wanted to make sure both of their programs were age appropriate. Instead of doing a program for all ages, we did one for grades 1st to 2nd and one for 3rd to 6th. I think the students got more out of the workshops when the programs are geared to their developmental needs.

Kent Public Library partnering with Arts of the Lake Arts Agency

This collaboration between Arts on the Lake and the Kent Library has provided many families in our community with access to an in-depth art program for children. This program enhances the general visibility of Arts on the Lake. We hope that families whose children participated will come to recognize the high quality of classes that are offered at Arts on the Lake, and might participate in them, and in our other programs.

Kinderhook Memorial Library partnering with Village of Kinderhook Summer Camp

The Village of Kinderhook is pleased with the quality of the program and believe the park program kids really enjoyed it. They said many of the kids are excited about their field trips to the library and they all look forward to more successful collaborations with the Kinderhook Memorial Library in the future.

New Lebanon Library partnering with Flying Deer Nature Camp

Flying Deer appreciates the increased visibility afforded to their organization through our partnership. Many of Flying Deer's campers came to the program in addition to library patrons. Glowing reports from participants which can be used as testimonials - a win for all!

NorthEast Millerton Library partnering with Astor Head Start

Increased both staff and student use of the library and its services - Greater awareness of what the library offers - Bilingual families felt especially welcome by the staff and appear to be utilizing more resources in the library system and the community.

Olive Free Library Association partnering with 4-H Foxfire Girls

"The Foxfire 4-H Group helped expand the Olive Free Library Pollinator Garden this spring. They learned about native plants that are beneficial to the wildlife that live in our area. The group enjoyed learning how to garden and helping to make the outside of the library beautiful."

Patterson Library partnering with Patterson Recreation Day Camp

The Patterson Library's summer reading program has been a wonderful addition to the Patterson Recreation summer camp weekly schedule. Our campers enjoy the visits and look forward to going back. The library staff's' creativity and energy helps make the experience very positive and enlightening for our campers. We would really like to continue this partnership for years to come. With Respect, Matthew Chibbaro Patterson Recreation

Philmont Public Library partnering with Free Columbia Arts Agency

Free Columbia feels that How Do We Tell Our Stories was a great opportunity to reach out in a different way to the Village of Philmont. The Philmont Library has great resources for performance and exhibition, and is more accessible for many people. We appreciated being able to share our interests and strengths with a wider community.

Pine Plains Free Library partnering with Pine Plains Summer Camp

We have a strong relationship that motivates and supports school-age children to continue reading through the summer months. The library helps us by providing enriching programs and materials to use at camp. This year we have a record number of children going and are happy that there is a full range of programs provided by our partnership.

Poughkeepsie Public Library District partnering with Poughkeepsie Farm Project

Great project - well organized and delicious. They want to work with us on future garden programs.

Roeliff Jansen Community Library partnering with Columbia Greene Cornell Cooperative Extension Master Gardener Volunteers

A large part of the Master Gardener Volunteer Program of CCE Columbia-Greene mission is focused toward educating the public as they plant gardens to beautify their environment. Project Monarch was the perfect vehicle to accomplish this goal – we fielded questions with research-based information, provided educational activities for children and their parents from the Hillsdale/Ancram/Copake community and were delighted that the program even brought out a family from the City of Hudson. CCE Columbia-Greene is also deeply appreciative of the commitment and support from the staff and Board of the Roe-Jan Community Library, which made Project Monarch a truly collaborative effort from inception to butterfly release.

Sarah Hull Hallock Free Library partnering with Town of Marlborough Recreation Committee

Thus far, the Recreation Committee is happy to be able to promote activities within the Town of Marlborough, which is part of its mandate. Its initial Hometown Heroes exhibit fed nicely into the Every Hero Has a Story Theme.

Staatsburg Library partnering with Norrie Point Environmental Center

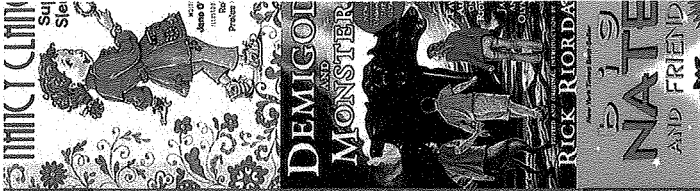
"This was great, it worked out so well." They felt the number of people attending was good for a Saturday. They liked the variety of activities. They encouraged us to use the facility for other programs. Employees from the environmental center asked to participate and performed with the singer the library hired.

Stanford Free Library partnering with Stanford Grange #808

The Grange is a community service organization. Part of their mission is to encourage families to band together and promote community wellbeing. They enjoyed helping and felt our program incorporated their mission.

Town of Ulster Public Library partnering with Town of Ulster Recreation Department Summer Camp

The Town of Ulster Recreation Department would very much like partnering with the Town of Ulster Library for the grant that would enrich the lives of our campers, at our Summer Camp. I appreciate the opportunity you are presenting to us for this coming year. I really believe the children will be excited to have something new added to our activities.



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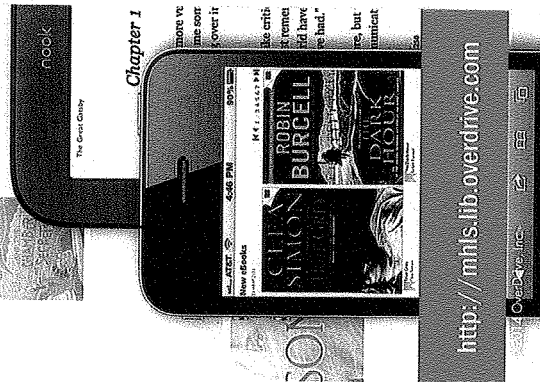
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